

Charlie,

Thank you for taking the time to talk to me this morning. On behalf of Bobby Newman, Carlito Fuente, and everyone in our industry, we need your help. Please take 2 minutes to use the CRA website to send an email to your Congressman and Senators.

- 1) Go to www.cigarrights.org
- 2) A pop-up window will appear about H.R. 1639 / S. 1461, please click TAKE ACTION.
- 3) Enter your zip code in the box and an email will be automatically generated from you to your Congressman.
- 4) Fill in the return address info and hit send.
- 5) Please go back to www.cigarrights.org and click on the banner for Senate Bill 1461. Repeat steps 3 and 4.

That's it! In less than a few minutes, you've sent an email to your Congressman and both of your U.S. Senators.

Thank you,

Michael Dougherty
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Ps. Here is more information on the bill that we are trying to pass through Congress, and why:

Help Exempt Premium Cigars From FDA Regulation!
H.R. 1639 / S. 1461 - Traditional Cigar Manufacturing and Small Business Jobs Preservation Act

Did you know that on April 26, 2010, December 20, 2010, and July 7, 2011 the U.S. Food & Drug Administration publicly posted their intent to regulate cigars in the Federal Register?

Some of the measures FDA could consider, as we believe they are, include:

- Ban on walk-in humidors, self serve cigar displays, and mail-order cigar sales;
- Ban on all flavored cigars, that are enjoyed by legal-age adults;
- Deface ornate, decorative cigar boxes, often considered an art form with grotesque images;
- Ban on cigar events where free cigars (samples) could be available to legal-age adults;
- Limits on cigar marketing and advertising;
- Imposition of new 'user fees' [tax] on cigars, to finance regulations;
- Limits on special release and small-batch cigars, due to mandates that cigar blends be submitted to FDA for pre-approval before release;
- Limits on nicotine levels on cigars to near zero, severely impacting the flavor of cigars;
- Ban on marketing cigar merchandise.

Thank you,

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Ps. Be sure to ask me how you can participate in the 2011 CFCF Toast Across America!