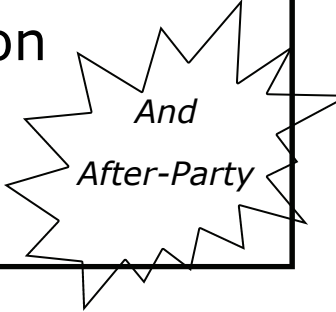


Our 3rd annual **Fellowship Luncheon** is upon us. Tickets are available at the K. Mesa store but they are going fast. \$25. Date and place is Saturday, November 6, at the Butcher Shop with after-party festivities to follow at the store. We started this event two years ago and in a very short time it has become a sellout affair. Join us to celebrate the friendship and fellowship that marks our unique society of cigar and pipe smokers.

# Liberty Tobacco's 3rd Annual Fellowship Luncheon

*And Legends Induction*  
Saturday, Nov. 6



This year's program includes guest speaker Shotgun Tom Kelly reflecting on his years behind the microphone as one of SD's leading radio and TV personalities, Charlie's annual state-of-the-union address, and other various items of interest. We will also take a moment to welcome two new members to our hall of legends, Gary Isaacson and a "surprise" inductee.... Are you the owner or operator of a **restaurant, bar, hotel, or golf course** and would like to have cigars added to your product mix? Let us know. Through our wholesale division we are now servicing retail accounts throughout San Diego and North County. All the top names in cigars can be on your shelves and available to your customers. If you think it works for you, ask about personalized cigars. Imagine your own band on a hi-grade premium cigar for your customers? We supply counter top humidors free of charge for displaying your cigars....Wow, this will be a first. Liberty Tobacco giving away **\$1,000 in cash**. What could this be about? It will take place on what we're calling "**Macanudo Day**", a full-day cigarfest celebrating the world-famous cigar maker's 50th anniversary. Put it on your calendar now—Friday, Nov. 19. We have had many promotions over the years but none to match this one in terms of deals, delights, and giveaways. The highlight takes place at 6 o'clock that evening with one lucky customer walking away with \$1,000 in cash. Yeh you heard it right!....**Delivery Service** may be available soon. Yeh, we're toying with the idea. If they deliver flowers and pizza, why not cigars?

**Each year at this time we send our buyers out in search of the latest and greatest in cigars, pipes, pipe tobacco and other cool stuff. Here are some of their findings. Look for them at both stores.**

## Cigars

## Pipes

## Accessories

Alex Bradley

\*look for the Family Blend, Vice,  
& Prensando

My Father #2 belicoso,,  
Padilla Miami & 1932.  
Nestor Miranda...several blends

Don Pepin Garcia and Los Blancos  
\*several blends from both

Red Label Dunhill  
Trinidad Habana's.

Romeo y Juliette Love Story

Macanudo Cru Royale  
\*4 sizes—full bodied—good price point

Rocky Patel  
\*15th Anniversary & Renaissance series

La Aroma De Cuba "Mi Amor"

La Aurora 107  
\*look for special 5 Packs

Baldo Baldi.... 4 amazing sandblast pieces not readily available!!

Stellar handwork by the master of the pipe making community.

Paolo Becker....a selection of strawberry wood pipes and a morta pipe-impressive & light weight as you will ever find

Castello- it's been a while since we have offered new pieces- I think you'll be impressed.

Mastro Beraldi....underrated and under-priced...beautiful work.

Meerscham pipe bonanza!!!! WE WENT CRAZY....WHAT A SELECTION!!!!

Ferndown and Charatan British Pipes at their finest....Very elegant and tasteful.

Nording....Danish Straight grained pipes....stunning briar work.

Vauen Pipes..... handmade pieces at an excellent price/ 150 yrs. Of pipe making history

Vauen Pipe Stand with magnets that hold the pipes upright when placed inside the bowl-you've got to see this!

Pipe Tampers....an indispensable tool for pipe smokers. In every imaginable shape and configuration.

A basketful of new tinned tobacco's from various well-known manufacturers.

DUNHILL tobacco is back.. in tin form only ...so far- it should be in soon...call us.

Leather goods....affordable is the key here....made to store all your new treasures—pipe & cigar.

Stinky Ashtray ..... Table top and stand up. Light and very functional

Savoy Humidors....these entry level humidors are as nice as they come and at prices that make it all work.

# Liberty Tobacco

7341 Clairemont Mesa Blvd (Ethan Allen Shopping Ctr.)  
San Diego, CA 92111  
858-292-1772

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## Coming Events

Oct. 22	Alec Bradley Day
Nov. 2	Election day. Free cigar when you show us your "I voted" sticker
Nov. 6	Fellowship Lunch
Nov. 19	Macanudo 50th anniversary celebration

**Win \$1,000 in cash on November 19**

Sorry but it's time to inject some not-so-good news into things. Now on the California ballot for Feb., 2012, is a **proposition** that calls for the increase of the cigarette tax by \$1.50 per pack and an equivalent amount on other tobacco products. Revenue goes to cancer research and tobacco prevention programs. As a reminder "other tobacco products" means cigars and pipe tobacco and will increase the retail price somewhere in the neighborhood of \$1.50 a cigar. The same on an ounce of tobacco. On the topic of taxes hope you can vote **no on Prop 25 and yes on prop 26**. Read them if you want but lawyers have turned them on their heads

so that yes means no and no means yes. You know that routine. Both could lead to more taxes—all kinds of taxes, not just tobacco....fall hours include **Monday night football** as well as select other nights

(check at store for more details). We have the NFL Football ticket and back again by popular demand are the proposition bets on all Charger games. You could win big. And for those of you who enjoy schadenfreude remember that when you win

Charlie loses. Now that's worth your time...our **Pipe Show** is just around the corner. We're thinking about a week before thanksgiving in plenty of time for the holidays. We've seen a resurgence in pipe interest. This year's show and sale will be top notch. Cedric promises. Let's hold him to it....**Tatajuija** has become a pleasant surprise over the past couple of years as it zooms to the top of the charts for those seeking a full bodied smoke.



Stay tuned for a special one day promotion on this all-Nicaraguan cigar....speaking of promotions put Oct. 22 on your blackberry and make sure you score on some fantastic deals from **Alex Bradley**. It's a one-day deal only....speaking of deals, both stores are having great **"Saturday" sales**. Check 'em out....finally, my summer wanderings discovered what I have to say is one of the nicest smoking rooms I've ever seen. A small problem. It's located in downtown New London, CT, and while it may be outside your normal travels it's worth the effort if you can get there. It's called **City News** and is just a few short strides from the train station in this wonderful New England town. Ask for Fred or Charlotte and kick back and enjoy a smoke. Now for a disclaimer. Charlotte is my sister. Don't hold that against her.

**Now appearing in the lounge...**



**Sammy**